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**THE KIMBERLY HOTEL BRINGS EUROPEAN ELEGANCE TO MANHATTAN
WITH NEW LUXURY COLLECTION**

New York, NY - The Kimberly Hotel, committed to providing a sterling standard of service, plush accommodations as well as a European-inspired ambiance, has completed renovation of eighty-five suites and guestrooms. The new suites are ideal for business executives, tourists, families and/ or couples who want the spaciousness and comfort of an expanded guest room that offers a luxurious and romantic atmosphere.

The Kimberly renovations resulted in eighty-five plush new suites and rooms, approximately 45% its total inventory of guest rooms. The hotel's smart renovation strategy also included a complete reconfiguration and re-decoration of all of its 30th floor suites, many which offer 650 square feet of space in a layout featuring an elegantly appointed bedroom with Frette linens and a sumptuous King bed, a spacious living room with adjacent dining room and wet bar area, as well as beautifully designed bathrooms featuring Breccia and Empress marble. The ceilings range from 8- to 10-feet-high and tall windows showcase breathtaking views of New York, creating a refined and memorable experience.

The separate living rooms (sizes range from 160- to 338-square-feet) feature a Scott Jordan patented sofa bed with Frette linens. Additionally, bedroom closets were reconfigured by California Closets® providing expanded, organized storage. The kitchens feature a microwave, a coffee maker and a small refrigerator. All of these rooms provide gratis Internet access.

“While many new and exciting hotels in New York City are creating small functional accommodations, our approach was completely different. Rather, we focused on comfort, style and spaciousness, “ said Mujo Perezic, General Manager of The Kimberly Hotel. “The 30th floor was completely refurbished to accommodate the needs

of many travelers, offering them the conveniences of a thoughtfully appointed home-like ambiance in a luxurious setting.”

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Amenities exclusively available to guests of the Kimberly Hotel include a gratis membership to the New York Health & Racquet Club, as well as a complimentary cruise on board the Kimberly Hotel’s private 75-foot yacht, offering seasonal three-hour tours along the Hudson River. Designed to provide guests with a quick workout, The Kimberly Hotel introduced a new state of the art fitness room on the second floor. The Kimberly Hotel now carries a new, unique customer management technology, ICE-Touch (Interactive Customer Experience). ICE is an in-room monitoring system with a customized design that allows hotel guests to arrange all services – such as in-room dining, spa services, flight status, movies, express check-out, etc. – instantly via a touch screen.

About The Kimberly Hotel

The Kimberly Hotel is a European-style boutique hotel, offering gracious hospitality, timeless elegance and a renowned location in heart of midtown’s fashionable East Side. A member of WORLDHOTELS Deluxe Collection, the Kimberly Hotel offers 188 spacious guestrooms including luxurious one and two-bedroom suites highlighted by private balconies and wet bars. All guest accommodations feature state-of-the-art touch screen technology, putting the hotels and the city’s best offerings at guests’ fingertips. Hotel facilities include newly designed meeting and private event spaces, an on-site fitness center, and ‘The Upstairs,’ a new 3,000 square-foot rooftop bar offering spectacular 360—degree views of Manhattan. Complimentary access to New York Health & Racquet Club’s fitness facilities and seasonal private yacht sails further heighten the guest experience. The Kimberly Hotel is located at 145 East 50th Street in New York City. For more information and reservations, visit www.kimberlyhotel.com or call (800) 683-0400. For additional up-to-the-minute details, connect with The Kimberly Hotel via Facebook at www.facebook.com/kimberlyhotel, via YouTube at The Kimberly Hotel or on Twitter @kimberlyhotel.

AWARDS:

- *Conde Nast Traveler’s* 2013 Gold List
- *Conde Nast Traveler’s* 2012 Reader’s Choice Awards
- U.S. News & World Report’s Best Hotel’s of 2013 awards
- “Best in Class” Accolade, WORLDHOTELS Annual 2013 Conference

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